

On-line  
Seminar



**SAGARPA**  
SECRETARÍA DE AGRICULTURA  
GANADERÍA, DESARROLLO RURAL,  
PESCA Y ALIMENTACIÓN



# Agricultural Policy Foundations, analysis and implementation

## DURATION

The duration of this course consists of 160 academic hours to fulfill in approximately four months.

## SEMINAR DATE

The seminar starts on: April 11<sup>th</sup>, 2016

## MORE INFO

Link:

<http://apps.iica.int/iica-sagarpa/>



## THE SEMINAR

The present seminar is the result of an agreement between the Center of Regional Cooperation for Adult Education in Latin America and the Caribbean (CREFAL) and the Inter-American Institute for Cooperation on Agriculture (IICA.).

In short, this joint work pretends to generate training skills for analysis and research that promote a better understanding of the public sphere issues that contribute in public policies creation.

This is a distance-learning seminar that develops through an educational platform in CREFAL's virtual campus.

The seminar on **Agricultural Policy: Foundations, analysis and implementation**, pretends to improve the analytical abilities and research skills around the main public management issues on different levels of Government in Latin America, specifically public issues related to agriculture

## OBJECTIVE

The seminar seeks to provide the students a general understanding of the theoretical foundations and methodological aspects of the public policies formation: formulation, implementation and evaluation, focusing in agricultural issues.

## ADDRESSED TO

This seminar is addressed to public servers and people involved in the process of public policies formulation, implementation or evaluation focused on Family Agriculture. The course is also open to people interested in the study of public policy and government in Latin America.



CENTRO DE COOPERACIÓN REGIONAL  
PARA LA EDUCACIÓN DE ADULTOS  
EN AMÉRICA LATINA Y EL CARIBE

CREFAL is an international organization focused on the development of learning models and proposals, that seeks to disseminate updated and specialized knowledge to bolster the capacities of professors, academic institutions and governments



## CONTENT

The syllabus is divided in four academic modules about the study and analysis of public policies.

- Module I. Public Policy study
- Module II. Politics, Public agenda and Public decision making
- Module III. Public policy Implementation and evaluation
- Module IV. Public policy analysis: study cases on agriculture

## ACQUIRED KNOWLEDGE

At the end of the seminar, the student will be able to:

- To know general aspects of public policies, using basic concepts and methodology in order to approach complex public issues.
- To analyze from a theoretical approach the management of public affairs in the political Latin-American regime.
- To promote a dialogue based on experiences from public policies in different countries.
- To promote a better understanding and analysis of public affairs for the Latin American region.
- To generate a strong ability solving complex issues from interdisciplinary perspectives in order to develop better strategies in the public decision-making.
- To analyze specific cases with the comprehension of different policies implemented in Latin American's countries, comparing the experience and the process of analysis implementation and evaluation

## METHODOLOGY

The methodology of the seminar sustains a constructivist approach. Students will develop these skills through their own experiences, based on their understanding of the variety of perspectives addressed in the seminar.

The seminar is divided in 4 modules. Each module runs for 4 weeks and considers 10 hours of work per week.

A Public Policy specialist, who is in charge to provide orientation about the topics and research literature in order to fulfill specific activities, monitors each week.

In addition, the students are provided with research literature, normative, public documents and study cases about empirical issues of public policy.

