



2023 Conference of Ministers of Agriculture of the Americas – Twenty-second
Regular Meeting of the Inter-American Board of Agriculture (IABA)

Report on strategic partnerships

IICA/JIA/ID-01 (23) - Original: Spanish

San Jose, Costa Rica
3-5 October 2023



STRENGTHENING IICA'S STRATEGIC ALLIANCES





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Context & Objectives

**BASIS FOR
ESTABLISHING ALLIANCES**

SDG #17

**2022 - 2026
MEDIUM-TERM PLAN**

**STRATEGIC STATEMENT
#5**

BUSINESS MODEL

**4 MAIN
STRATEGIC OBJECTIVES**

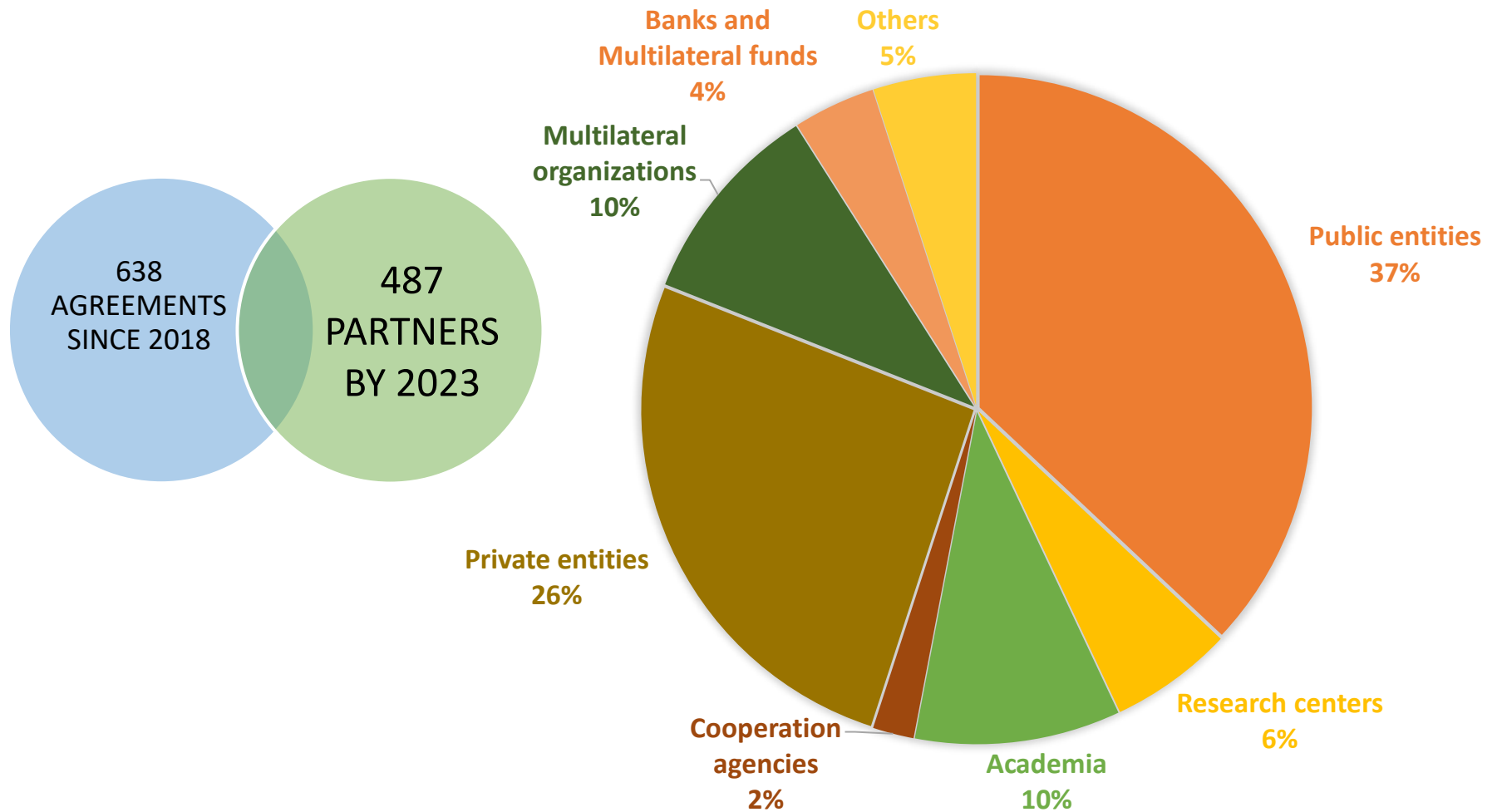
**INCLUSIVE AND LONG-
TERM**

DEVELOPMENT IMPACT

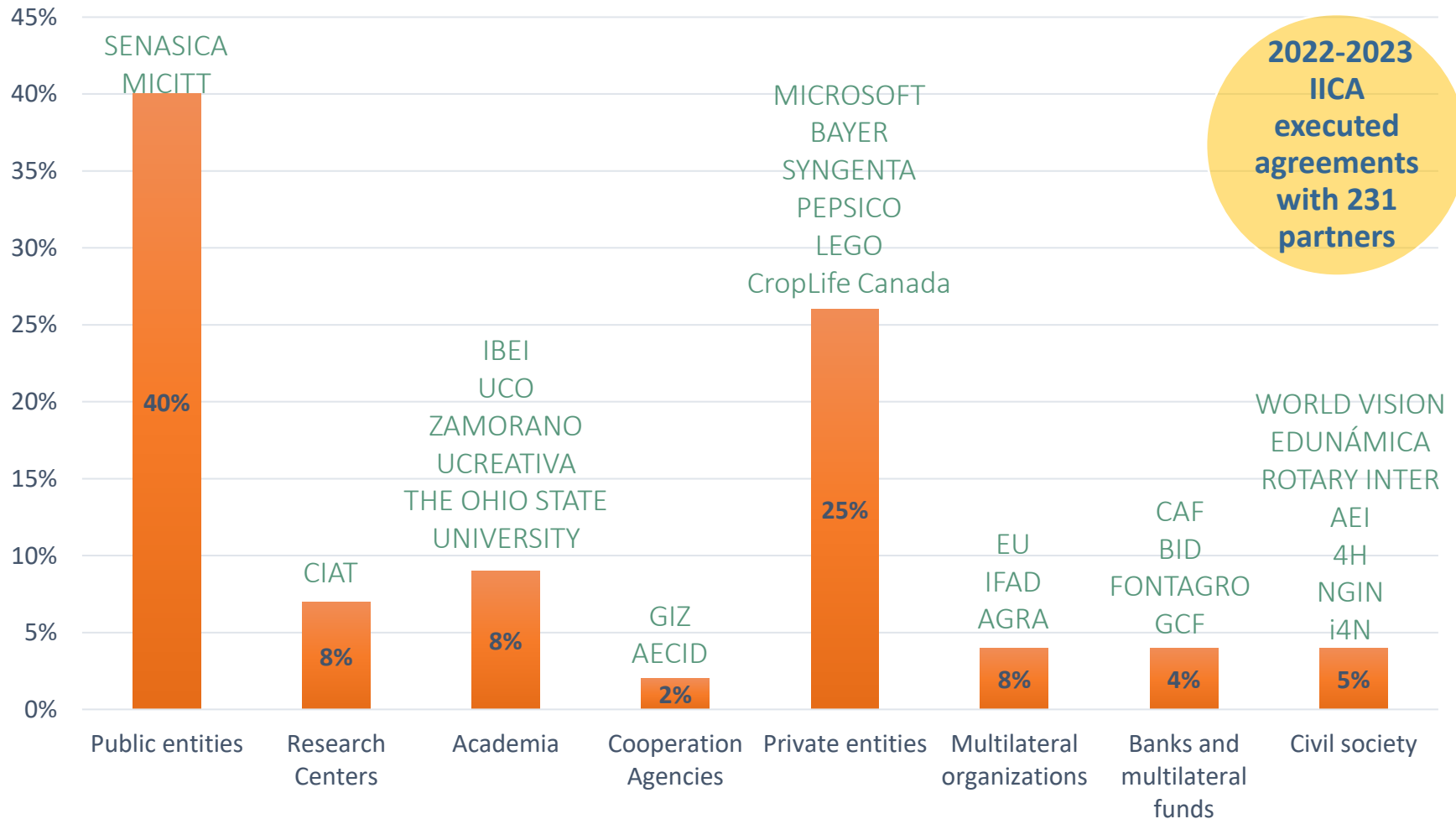
NETWORKS

**INNOVATIVE
FINANCING**

Strategic Alliances (2018 - 2023)

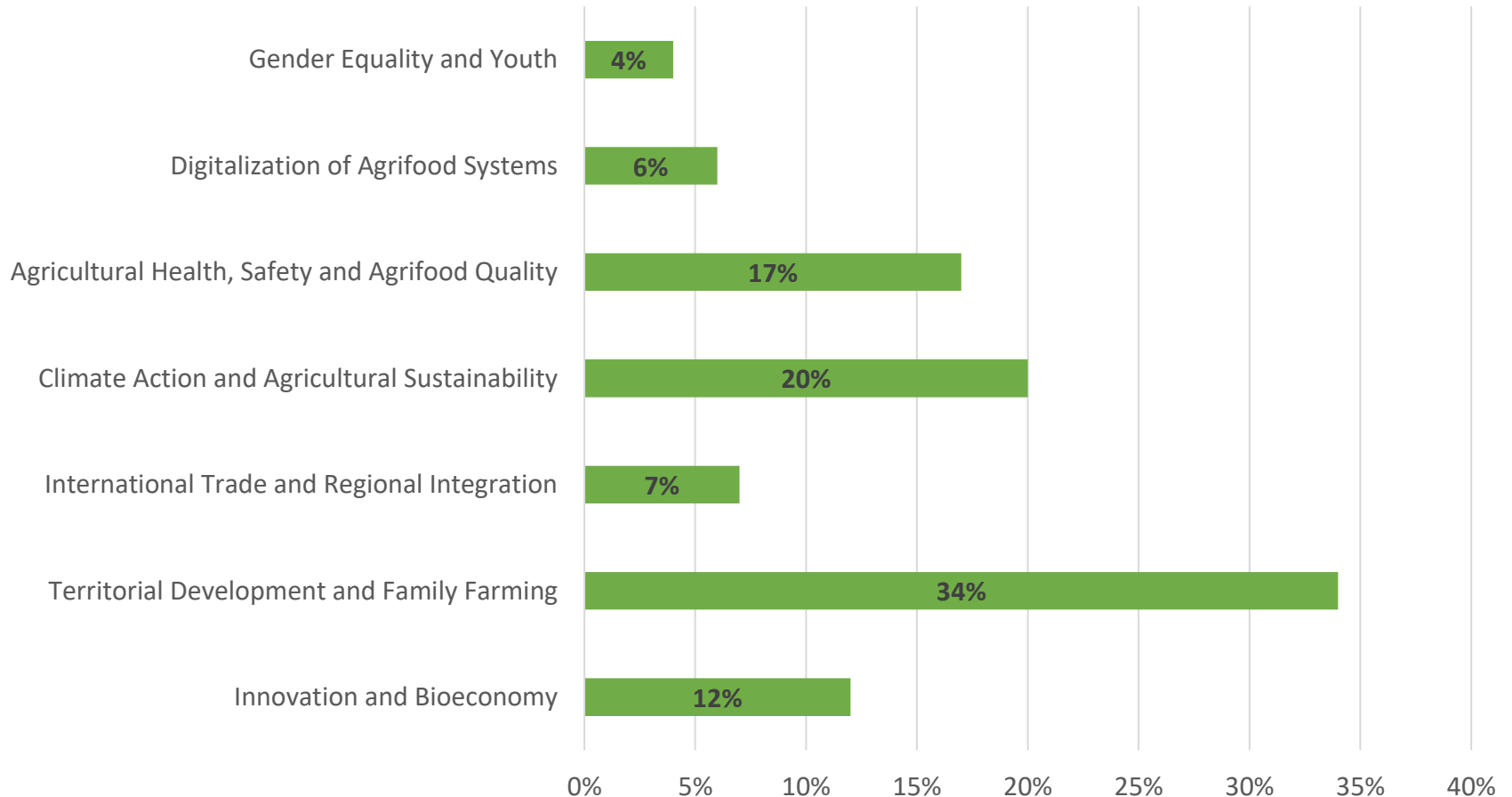


Strategic Partners (New 2022-23)



Alignment with Technical Programs

The strategic partners are distributed throughout the 7 Technical Cooperation Programs as follows:



Examples of Success – GCF

Accredited: July 2021 – ability to access resources for development of projects (USD 50M)

Partnership: September 2021 - legal arrangement for climate resilience projects in LAC

Value : USD
4.206.171

GREEN
CLIMATE
FUND

Caribbean: Strengthening the foundations of the agricultural sector to respond to climate change.

Latin America: Green Recovery for food, health and water security post-COVID-19 reinforced by financial and technological innovation.

Ecuador: Strengthening the capacities of the Development Bank of Ecuador (DBE) to support its accreditation to the GCF.

Brazil: Improving capacity to support the development of a national program for sustainable solid waste management in the coastal zone.

Brazil: Mitigation and adaptation to climate change under agroforestry systems in cocoa production in the Amazon and Atlantic Forest biomes.

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Examples of Success - AGRA



ALLIANCE FOR A GREEN REVOLUTION IN AFRICA

SEP 2021 - Signing of agreement, joint promotion of both institutions for the recovery of fertile soils, the fight against poverty and hunger, and the transformation of agri-food systems in their respective regions.

JAN 2022 - First Africa-Americas High-Level Round Table: "Building Bridges for Future Cooperation on Agrifood Systems".

JUL 2022 - First Summit of Ministers of Africa and the Americas to promote cooperation on agrifood issues. Organized by IICA, the African Union Development Agency-New Partnership for Africa's Development (AUDA-NEPAD) and AGRA.

SEP 2022 - Forum in Rwanda with IICA participation emphasizes that joint Africa-America cooperation is key to global food security.

APR 2023 - Interregional Ministerial Roundtable on Digitalization and Investment in Food Systems Transformation in Vietnam. Organized by AGRA, Grow Asia and Food Action Alliance, together with IICA and the Ministry of Agriculture and Rural Development of Vietnam.



Some Successful Examples -Academia + Private Sector + CSO (Hemispheric Rural Youth Community)

This hemispheric rural youth community (CHJR) is a virtual space provided to young people of the Americas, which seeks to enhance their skills and participation as agents of change to improve Agrifood Systems.



Examples of Success - Private Sector + Academia



An initiative that links science, public policy, the private sector and soil restoration work in the Hemisphere, whose degradation threatens the position of Latin America and the Caribbean as a guarantor of global food security.



Examples of Success - Private Sector



MICROSOFT-
Challenge Minecraft Education for Agriculture



Global Alliance Against TR4 (BAYER, CATIE, IICA, FONTAGRO...) – Banana Consortium



BAYER - At the Table with Food from Organized Small and Medium-Sized Producers' Farms at the Regional Agricultural Marketing Center (CERCA) in Paraguay

Examples of Success - Private Sector



CropLife, Avance Pasiflora, Bioprotección Global and the Colombian Bioinputs Association (Asobiocol) - Regional Center of Excellence for Latin America and the Caribbean in Pesticide Science (CECP)



SAGA Commercial Group, S.A. - Promoting and Strengthening the Competitiveness of Agroindustrial MSMEs in Panama Module 2 - Process Improvement in Food Safety and Quality Management Systems.



PROJECT-A MAS S.A.C - Formulation of the regional development and innovation strategy (EDIR) in the departments of Huancavelica and Loreto, Peru.

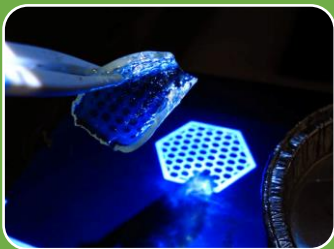
Examples of Success - Private Sector



U.S. Dairy Export Council (USDEC) - Strengthening technical capacities related to the Codex Alimentarius.



Hidroalto Generación de Energía, S.A. – Design and Implementation of a Program to Support Productive Initiatives and Connection with Markets in the Area of Influence of the Due Hydroelectric Power Plant.



Coalición Costarricense de Iniciativas de Desarrollo (CINDE) - Innovation Contest Business Opportunities in the Generation of Biomaterials in Costa Rica.

Key Regional Alliances



Climate Change Partners: COP27 & towards COP28



Global Agenda
for Sustainable
Livestock





Alliance with strategic partners made possible: Home of Sustainable Agriculture of the Americas Pavilion - COP27

Goodwill Ambassadors and IICA Chairs

12 GOODWILL AMBASSADORS (1 deceased)

8 men | 4 women

5 SOUTHERN REGION | 2 CARIBBEAN REGION | 4 NORTHERN REGION

1 ANDEAN REGION | 1 ANDEAN REGION

1 Ibero-American Cooperation and Integration |

1 Sustainable Animal Production | 6 Sustainable Development |

1 Sustainable Agricultural Development |

1 Sustainable Development and Social Equity |

2 Gender and Rural Youth

7 IICA CHAIRS

3 men | 3 women | 1 university

3 SOUTHERN REGION | 3 NORTHERN REGION

1 ANDEAN REGION

1 Biotechnology and Innovation |

1 Biotechnology and Sustainable Development |

2 Bioeconomy and Sustainable Development |

1 Soil Sciences | 1 Agribusiness

Plans are underway to increase the number of Goodwill Ambassadors and Chairs,
while ensuring geographical and gender balance.



Goodwill Ambassadors and IICA 2022 Chairs



Maris Llorens

- **Goodwill Ambassador for Sustainable Animal Production**, in recognition of her contributions to the development of innovative animal husbandry and environmental preservation.



Enrique V.
Iglesias

- **Goodwill Ambassador for Ibero-American Cooperation and Integration**, in recognition of his contributions to the development of the region through multilateralism, cooperation and Ibero-American integration.



Raquel Lía
Chan

- **Chair in Biotechnology and Sustainable Development**, in recognition of her contributions to the strengthening of national science and technology systems.



Gabriela
Olmedo Álvarez

- **Chair in Biotechnology and Innovation**, in recognition of her contributions to promote access to the new frontier of knowledge.

Promoting Sustainable Strategic Alliances

PARTNERSHIP NETWORK

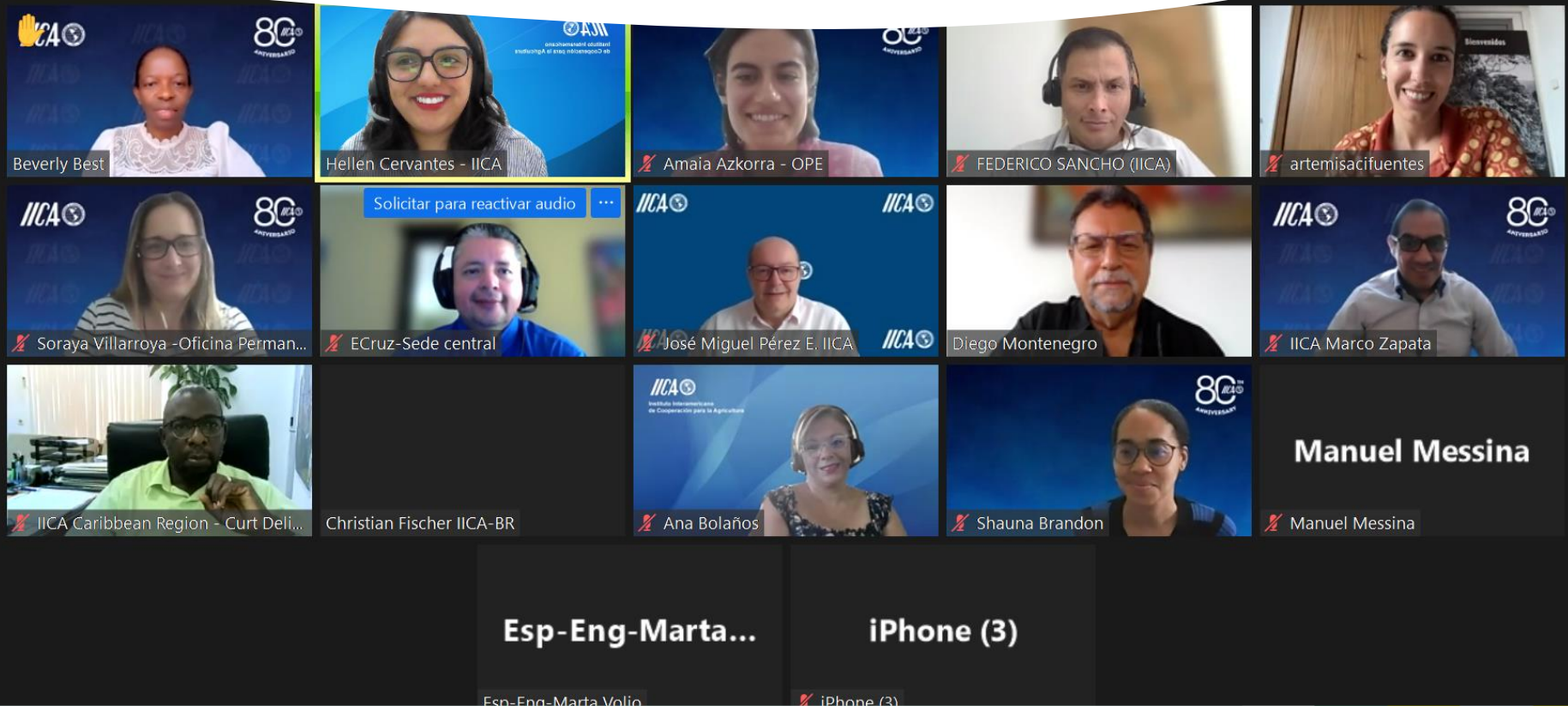
Internal network: staff members from all regions (created May 2023)

- Ensure hemispheric coordination for the development and management of partnerships
- In accordance with best practices and a focus on efficiency and inclusion.

PARTNERSHIP DASHBOARD

An interactive dashboard containing **information on IICA's strategic partners**

- Partnership follow-up
- Analysis of Information
- Strategic Intelligence for decision making





*Thank you very
much!
Together we will
continue to
contribute to the
necessary
transformation of
the world's
Agri-Food Systems.*

